



AMITY TECHNICAL PLACEMENT CENTRE

DELHI | GR. NOIDA | GURUGRAM | GWALIOR | JAIPUR | LUCKNOW | NOIDA
MUMBAI | RAIPUR | RANCHI | KOLKATA | PATNA

Tealbox Digital

Virtual Campus Recruitment – 2021 Passing out Batch

Only for Students of Amity Education Group

Only for Unplaced & Eligible Students

Last Date to Register 10th June by 10 am

Company	Tealbox Digital
Website	www.tealbox.digital
Batch	2021
Date of Campus	Off campus will be confirm
Job Title	Profile 1 Key Accounts Manager Profile 2 Facebook Ad Executive
Eligible Degrees	Profile 1 MBA Profile 2 Any Graduate
Eligible Branches	MBA Gen, and Sales & Marketing Any Graduate interesting in Marketing
Eligibility Criteria	No % Criteria
Other Skills Required (If any)	Good Communication Skill
Location	At present work from home ,after that Indore
Compensation (CTC)	Profile 1 MBA 6 to 8 LPA Profile 2 Graduate 3 to 5 LPA
JD	Profile 1 - We are looking for individuals who are natural leaders and have the ability to recognise what needs to be done. We require candidates with strong written & verbal communication skills and analytical thinkers. The ideal candidate will need to be able to effectively articulate insights and recommended

actions.

- This is a client-facing role and you will be directly responsible to initiate, establish & manage tasks to drive client business growth.

- You will be directly engaging with international clients and serve as their primary point of contact.

- You will be required to understand the client's requirements, effectively communicate with

internal stakeholders and relay communication between the two parties.

The candidate will need

to communicate the channel initiatives and their outcomes with internal and external

stakeholders.

- You will need to develop strategies, oversee their execution, track & review client data, reports

on account progress, goals, and quarterly initiatives in collaboration with team members &

stakeholders.

- Planning consistent growth in key business metrics in line with client-company objectives, as well

as providing an accurate monthly forecast of responsibilities.

- The ideal candidate is someone who enjoys solving problems. They love taking on difficult

challenges and finding creative solutions and don't get flustered easily.

We offer a hands-on role in digital marketing for businesses with significant ad spends and exposure

to diverse, upcoming industries across the board (e-commerce, remote health, blockchain etc). The

opportunity to grow within the organisation is immense, limited only, by your ambitions and vision

Profile 2

We are looking for individuals who are natural leaders and have the ability to recognise what needs

to be done. We require candidates with strong written & verbal

	<p>communication skills and analytical thinkers. The ideal candidate will need to be able to effectively articulate insights and recommended actions.</p> <ul style="list-style-type: none"> • Plan, manage and lead sprint planning and technical deliveries. • Getting your hands dirty in all advertising tools like Facebook Ads Manager, Google Ads Manager, etc. • Come up with funnel strategies and optimizations that help our business owners get high ROI for every dollar they spend on marketing. • Whenever needed, you'll be responsible for ad copywriting for all accounts you're managing. • Be proficient in doing research about competitors and take the first steps to solve problems at a personal level. • Ability to thrive in a high ownership and fast growth environment. • The ideal candidate is someone who enjoys solving problems. They love taking on difficult challenges and finding creative solutions and don't get flustered easily. <p>We offer a hands-on role in digital marketing for businesses with significant ad spends and exposure to diverse, upcoming industries across the board (e-commerce, remote health, blockchain etc). The opportunity to grow within the organisation is immense, limited only, by your ambitions and vision.</p>
Recruitment Process	Will be confirm
Any other Specific requirement for the Drive	<p>Profile 1 Requirements</p> <ul style="list-style-type: none"> • MBA graduates with an aptitude to pick up new skills or individuals with equivalent/relevant experience. • Experience with FB Ads, Google Ads, Amazon Ads, Programmatic Buying and other allied tools such as Google Analytics, Google Tag Manager etc, is a plus but not mandatory.

	<ul style="list-style-type: none"> ● TealBox Digital does not have traditional working hours. We entrust responsibility of tasks undertaken to employees and only expect that it is completed during the stipulated time frame. <p>Profile 2 Requirements</p> <ul style="list-style-type: none"> ● Have 1-3 years of experience in a data-driven marketing role where you helped your clients improve their bottom line. ● Experience with FB Ads, Google Ads, Amazon Ads, Programmatic Buying and other allied tools such as Google Analytics, Google Tag Manager etc, is a plus but not mandatory. ● TealBox Digital does not have traditional working hours. We entrust responsibility of tasks undertaken to employees and only expect that it is completed during the stipulated time frame.
How to Apply?	<p>All Interested students should apply latest by 10th June by 10 am</p> <p>Interested candidates can fill out this form to schedule an interview: https://forms.gle/gitvMdgvLE7Dp15V6</p>

My Best Wishes are with you!

Prof (Dr.) Ajay Rana

Ph.D (CSE) & M.Tech (CSE) - Two Time Gold Medalist
 SMIAENG, SMIACSIT, LMISTE, LMPF, LMCSI & MIET (UK)

Senior Vice President – Amity Education Group

Dean – Industry & Academia Alliance

Advisor – Amity Education Group

